

Footmark website and web development services:

Website design, development and upgrading:

- Website design and development
- Website upgrade and makeovers
- Creation of interactive features: wizards and multiple choice questionnaires, magnification on products, virtual tours, animated sequences, online learning, media rich presentations, feedback and marketing forms, timelines, calendars, image selection and 'drag and drop'
- Media rich presentations and advertising banners
- Webcast, audio and web radio
- Blogs, forums, notice boards
- Password protected member, staff, or client areas
- Online administration
- Website search facilities
- Image galleries / albums
- Online shopping: start-up online shop and full e-commerce functionality
- Templates for in-house updating
- Database driven pages
- Text resizing for accessibility
- Resources such as manuals and e-booklets
- Newsfeeds
- Volatile content - regularly changing content
- Video presentations or clips console
- CMS (content management systems)
- Mobilephone optimising
- Downloadable resources

Website services include:

- Search engine optimisation
- Pay-per-click
- Email marketing and branding

- Newsletter sign-up and mailshots
- Bookmarking and page emailing
- Mobile phone optimising
- Business start-up package
- Online shop start-up package
- Mobile phone marketing
- Database programming
- Website user statistics
- Domain registration and hosting
- Website management – one off or on-going service

Content creations services:

- Copywriting
- Scripting of audio, video, Flash and interactives
- Photography
- Panoramas and zooms
- Animation
- Advertising Flash banners
- Video production and editing for web
- Audio production and editing for web
- Flash programming
- Director programming
- DHTML programming
- Database programming
- Javascript applications
- CMS
- CSS

Website consultancy services:

- Updating analysis and report

- Accessibility reports
- Online marketing strategies
- CMS / e-commerce research report
- Phased development reports

We haven't put absolutely everything on this list so if you don't see what you want please > [contact us](#), 07809 524 300, to discuss your requirements

> www.footmarkwebdesign.com