

Footmark website management and maintenance services

We offer:

- Regular updating of your website – weekly, monthly or even daily if required.
- Creation of additional pages, copy and functionality as and when you need them.
- Responding quickly to your changes so that your site always has the most up to date information.
- Annual copyright date changes, 'last updated' tag on homepage if required.
- Search engine optimisation monitoring and statistics report and analysis – frequency depends on campaign.
- Managing pay-per-click campaigns.
- Creating and sending email marketing campaigns.
- Regular search engine submissions.
- Registering new domain names to fit in with paper-based and internet marketing campaigns.
- Creating additional email accounts as required.
- Creating forms and other feedback mechanisms.
- Support for in-house managed areas of your website.
- Training for new staff on managing your website.
- Website audits and reports on potential updating of the website.
- Updating and additions to databases driving web pages.
- Provision and maintenance of blogs, discussion boards, forums, photo galleries and other specialist interactive web areas.

To get the most cost effective service for your website we offer three ways of paying:

Service costs:

Pay as you go

If you only need small and infrequent changes to your website, this is an ideal approach. All you need to do is to contact us about the changes and we will charge you for the time it takes.

We have a minimum charge of 15 minutes.

Blocks of time

Sometimes it's difficult to know how much time you will require; by buying a block of time you can use our services whenever you wish, and buy more blocks as and when you need them. This is particularly useful if you need staff training or have a phased approach to building your website.

Monthly service

Many of our clients like to use our monthly service as it enables them to budget with confidence. You can buy anything up from ½ day a month, and it's ideal for websites where you want more regular changes or wish to monitor search engine optimisation or a pay-per-click campaign. If the changes required look like they will go above the monthly rate we will inform you in advance.

Contact us for more information: email > enquiries@footmark.com, tel: 07809 524 300

See > www.footmarkwebdesign.com